

Yoav Badt

// Illustration // Graphic design // Web design

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// Curriculum vitae

About Me

My goal is to create unorthodox design and bring a fresh and vibrant visual perspective to every project I am involved in. I am an illustrator by nature but thrive to find typographic order and sensibility. Throughout my years as a student of visual communications I have been working as a freelance designer on various projects and I am now looking to expand my knowledge and experience in a professional work environment. Examples of various freelance projects I have been involved in :

Shaker! : web application

The Shaker! web application entry project for the *tech-crunch.com* competition took the 1st place. I was working as a digital illustrator designing various vector assets and environments for this specific project

Pakoomba : mobile smart-phone application
Defining the Pakoomba brand, designing the brand character & identity package for this innovative call reminder application.

Bereniqi : winery

Bereniqi is an independent winery in the Kinneret sea, Israel. I created the company identity, branding, package design & illustration.

Working skills

Very high sketch and draftsmanship capabilities, Energetic & hard working, Highly experienced in teamwork, Motivated, Creative and highly attentive to detail

Languages

English, Hebrew (very high)
Deutsch (beginner)

Employment

August 2010

Shaker! web application startup: digital design and illustration

November - December 2010

Gitam BBDO Ad agency: story board illustration

July - September 2010

D.N.A Web development firm : Designing Icons, Headers & Banners

August 2009

Jerusalem house Art gallery: Designing poster, flyers & textual information displays

Education

BFA in visual communications

Majoring in Digital Illustration

Bezalel Academy of fine arts and design

Jerusalem, Israel. Graduated : June 2011.

Software skills

Photoshop, Illustrator, Flash (High)

Indesign, AS3, Dreamweaver, Html (Medium)

Publications

Schweppes Israel :

featured package design in exhibition and entered in design contest

Sweet, Sour & Salty :

Featured in international children's book illustration exhibition

Märchenland :

featured illustration for book published by belletristik-berlin